

Olivo Events 2024

TactiXX

AC **AFFILIATE**
CONFERENCE

A F F I L I A T E
NETWORKXX

OM BASH.

BECOME A SPONSOR NOW

Oliro Events 2024. The dates



In 2024 Oliro GmbH will be hosting a series of events for the movers and shakers of the online marketing industry.

Event	Date	Place	Venue	Planned number of guests
Affiliate NetworkxX @ ITB	05. March	Berlin	booze bar	160
Affiliate NetworkxX @ OMR	07. May	Hamburg	Ship	280
TactixX	16. July	Munich	Hilton Airport	500
Affiliate NetworkxX	16. July	Munich	Airbräu	500
NexXt Business*	18./19. September	Cologne	DMEXCO	-
OMtoberfest	Sept/Oct	Munich	Oktoberfest/Wiesn	200
Affiliate Conference	18. November	Munich	Hilton Airport	500
Affiliate NetworkxX	18. November	Munich	Airbräu	500
Social Conference*	05. December	Nuremberg	KORN'S	180
OMWinterBash	05. December	Nuremberg	KORN'S	180

* Package prices: oliro.com/sponsor-praesentationen

Knowledge transfer & business face-to-face

With TactixX and Affiliate Conference, Oliro GmbH organizes and hosts the two largest German conferences in the field of Performance & Affiliate Marketing.

Participants can expect a varied mix of exciting presentations, workshops and discussion panels with speakers and top experts from the industry. Numerous attractive networking opportunities and culinary all-round catering give both conferences their personal touch.

The target group includes online marketing managers and online marketing decision-makers with a focus on affiliate or performance marketing, networks & agencies, as well as those responsible for online business and e-commerce - from SMEs to large companies from all sectors.





Sponsoring opportunities

Sponsorship benefits	Main sponsor (exclusiv)	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Supporter
Price	20.000 €	12.000 €	6.000 €	3.500 €	1.500 €
Free tickets	25	20	10	5	3
Lanyards	x				
Own stand or seating area	x	x	x	2.500 €	2.500 €
Logo on conference website with link	x	x	x	x	x
Post on social media (content required)	x	x	x		
Logo in the conference newsletter	x	x	x	x	
Display of give-aways on the sponsoring tables	x	x	x	x	x
Logo on the sponsor posters	x	x	x	x	
Logo on program flyer	x	x	x	x	
Logo on conference screen (breaks)	x	x	x	x	x

All prices net, plus statutory VAT

Networking & Business Socializing

Under the banner of Affiliate NetworkxX and OMBash, Oliro GmbH holds several networking events throughout Germany all year round. Here, online marketers can network to their heart's content in a relaxed atmosphere with all culinary needs taken care of.

With up to 1,500 participants annually, mainly agencies, Affiliate networks, publishers and merchants, the Affiliate NetworkxX series is the largest of its kind in the German-speaking world.

The primary purpose is to exchange ideas on a wide range of Affiliate and online marketing topics. The establishment of new contacts and strengthening of existing relationships also play a major role. Various specials such as speed networking round off the evening.





Sponsoring opportunities

Sponsoring benefits	Sponsor	VIP Supporter	Supporter
Price	2.800 €	1.500 €	600 €
Free tickets	15	8	4
Logo on event website with link	x	x	x
Display of give-aways on the sponsor tables	x	x	x
Logo presentation for effective public communication (social media, newsletter)	x	x	
Presentation through the installation of up to 2 roll-ups on site	x	x	
Logo presentation on the event posters on site	x		
Logo presentation on screen/monitor on site (if available)	x		

All prices net, plus statutory VAT



**Excluded
OMtoberfest -
Details on the
next page**



OMtoberfest

Sponsoring benefits	Sponsor	VIP Supporter	Supporter
Price	1.500 €	800 €	500 €
Free tickets	8 / 1 Table	4	2
Logo on event website with link	x	x	x
Logo presentation for effective public communication (social media, newsletter)	x		

All prices are net plus statutory VAT.

Special sponsorships



If you are interested in detailed information,
contact us at events@oliro.com



Lunch or buffet sponsor



Drinks sponsor



Coffee break sponsor



Photo box sponsor



T-shirt sponsor



Popcorn sponsor



Ice cream sponsor



Energy Drink Sponsor



Coat check Sponsor

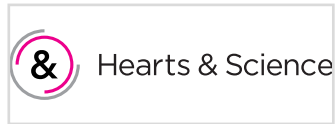


WIFI Sponsor



**Your own individual
ideas are always
welcome.**

A selection of previous sponsors



Contact us!



Become a sponsor now!

Your event team



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We would be happy to advise you on our sponsorship packages.

We are looking forward to your call or e-mail.

Do you have other ideas for sponsoring? Feel free to contact us, we will put together a tailor-made package just for you.